

# World Gym Corporation



# **Financial Information**

# **1Q 2025 INCOME STATEMENT – ACTUAL**



Revenue

NT\$ 2.57 bn

+10.1% YoY

**Operating Profit** 

NT\$ 95 mn

-33.3% YoY

**Gross Profit** 

NT\$ 400 mn

+3.8% YoY

**Operating Margin** 

**3.7** %

-2.4 ppts YoY

**Gross Margin** 

**15.5** %

-0.9 ppts YoY

**Net Income** 

NT\$ 50 mn

**EPS NT\$ 0.45** 



### **NEW CLUBS ADDED IN 1Q 2025**



#### **Number of Clubs**

135 clubs

+5 clubs YTD

World Gym's takeover of five Deep Breathing clubs in Tainan, set for January 2025, enhances its strategic footprint in Southern Taiwan's S-shape Semiconductor Corridor. This expansion aims to deliver advanced fitness facilities to the local community, catching up with the region fitness demand growth as a pivotal high-tech industrial hub.



Tainan Rende Club



Tainan Hai'an Club



Yongkang Yongda Club



Tainan Anping Club



Tainan Annan Club



### 1Q 2025 INCOME STATEMENT – EXCLUDING

# MPACT FROM NEW CLUB OPENINGS



#### Revenue

NT\$ 2.47 bn

+5.8% YoY

**Operating Profit** 

NT\$ 153 mn

+8.5% YoY

**Gross Profit** 

NT\$ 440 mn

+14.0% YoY

**Operating Margin** 

**6.2** %

+0.1 ppts YoY

**Gross Margin** 

**17.8** %

+1.3 ppts YoY

**Net Income** 

NT\$ 99 mn

**EPS NT\$ 0.90** 



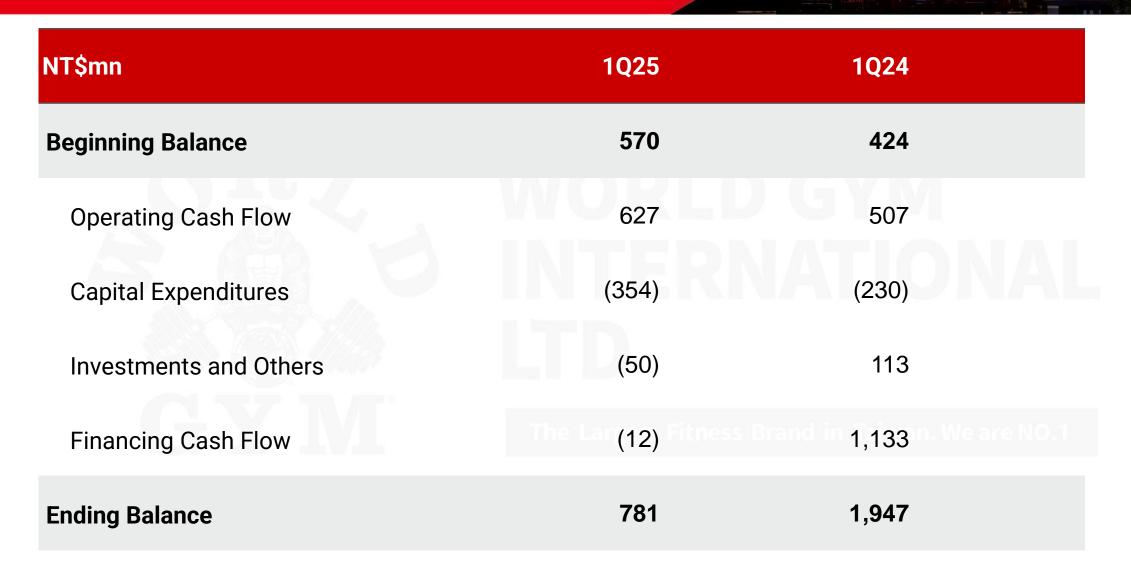
# 1Q 2025 BALANCE SHEET

NT\$mn	1Q25	%	1Q24	%
Current Assets	1,775	10%	2,758	15%
Cash and cash equivalents*	781	4%	1,948	11%
Non-current Asset	16,422	90%	15,406	85%
Total Assets	18,197	100%	18,164	100%
Current Liabilities	5,789	32%	5,045	28%
Non-current Liabilities	9,263	51%	9,219	51%
Total Liabilities	15,052	83%	14,264	79%
Total Equity	3,146	17%	3,901	21%

<sup>\*</sup> Cash dividends were distributed in 2Q24 and 4Q24



# 1Q 2025 CASH FLOW STATEMENT





# CONSISTENT GROWTH VALIDATES

## **EXPANSION STRATEGY**

NT\$mn	2020	2021	2022	2023	2024
Revenue	9,465	7,834	8,863	9,428	9,817
Gross Profit	2,217	1,031	1,426	1,551	1,586
Operating Profit	1,225	136	485	511	526
Net Income	41	32	303	350	352
EPS (NT\$)	1.09	0.67	3.04	3.50	3.19

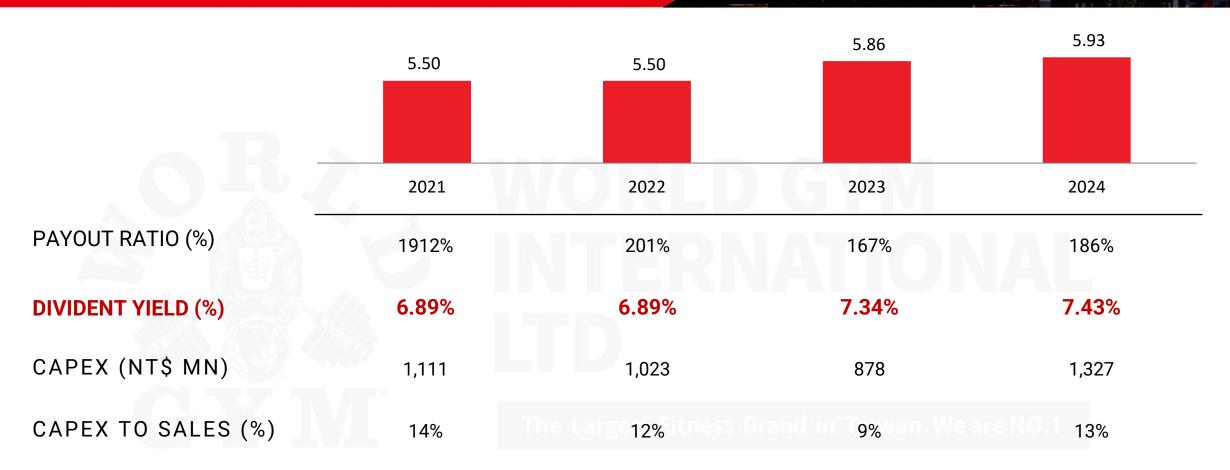
Key Financial Ratios (%)					
Gross Margin	23.4	13.2	16.1	16.5	16.2
Operating Margin	13.0	1.7	5.5	5.4	5.4
Net Margin	0.4	0.4	3.4	3.7	3.6

YoY Growth (%)					
Revenue		(17.2)	13.1	6.4	4.1
Gross Profit	-	(53.5)	38.3	8.8	2.2
Operating Profit	-	(88.9)	256.9	5.3	2.9
Net Income	-	(23.3)	852.1	15.1	0.6

- Since the COVID pandemic, the company has maintained consistent annual revenue growth, reflecting the positive impact of its expansion strategy.
- In May 2025, monthly revenue reached a record high of NT\$928 million. Cumulative revenue for January to May rose 10% YoY, despite the company already generating approximately twice the revenue of its nearest competitor.



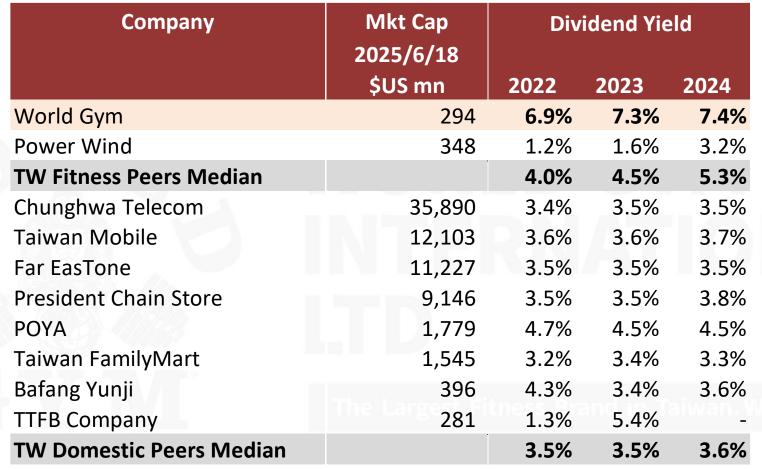
### **DIVIDEND PAYOUT & CAPEX**



<sup>1.</sup> The 2024 dividend yield is calculated based on the market capitalization of World Gym as of the closing price on June 18, 2025.



### **Superior Dividend Yield Compared to Domestic Peers**



Source: Bloomberg



# **Company Introduction**



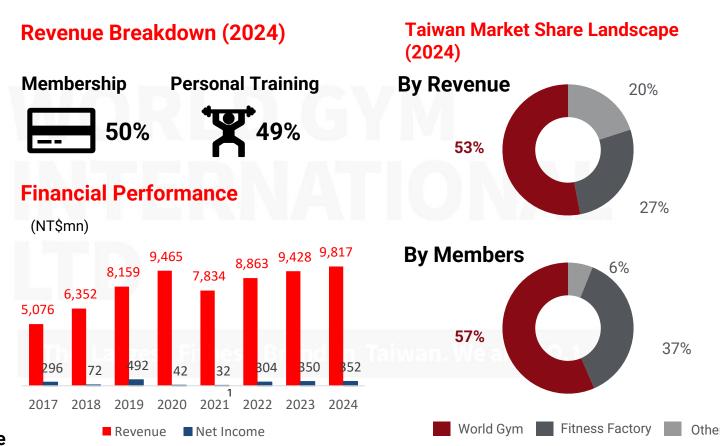
### **WORLD GYM TAIWAN AT A GLANCE**





**2001 Founded** The Largest Gym Operator in Taiwan

2024 Listed ~2x larger than 2nd competitor by revenue



Notes: 1. COVID Impact



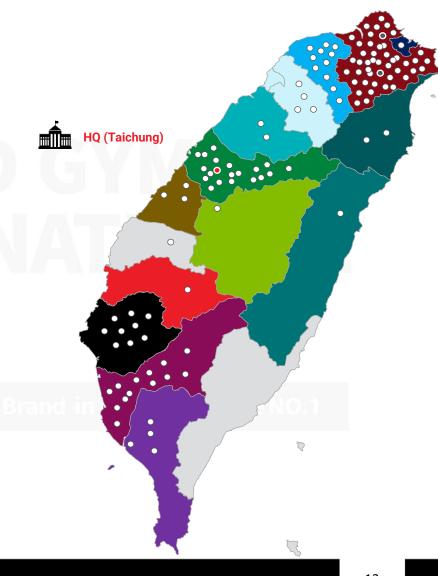
### WITH A BROAD PORTFOLIO ACROSS TAIWAN



City	# of Clubs	City	# of Clubs
台北地區 (Taipei)	52*	台南地區 (Tainan)	14
桃園地區 (Taoyuan)	11	高雄地區 (Kaohsiung)	13
新竹地區 (Hsinchu)	5	基隆地區 (Keelung)	1
苗栗地區 (Miaoli)	3	宜蘭地區 (Yilan)	2
台中地區 (Taichung)	21	花蓮地區 (Hualien)	2
彰化地區 (Changhua)	3	屏東地區 (Pingtung)	4
雲林地區 (Yunlin)	2 ///	南投地區 (Nantou)	1
嘉義地區 (Chiayi)	1	Total Clubs	135

<sup>\*</sup>Including 2 Elite JV Clubs (silver dots on map: Taipei 101 and Taipei Minsheng)





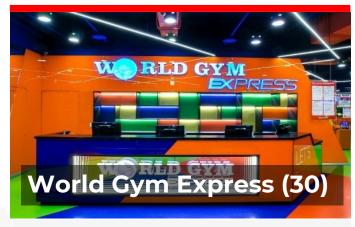
Comprehensive Portfolio of 3 Formats

Each Targeting Different Customer Demands





- Big Box format with full-services offering:
  - 81 Regular clubs
  - 19 Sports clubs with additional sports function
  - 2 ELITE clubs in upscale areas to target high-end market
- Average size of ~46,300 sq.ft.
- Average ~4,000 members per club
- Membership: NT\$1,080 per month / NT\$1,800 for ELITE



- Smaller size and HVLP format with fewer value-added facilities (e.g. pools, SPAs,) services (e.g. Group X classes, spinning studios, towels).
- Average size of ~21,400 sq.ft.
- Average ~3,600 members per club
- Membership: NT\$600 per month



- Boutique store format that offers classoriented High-Intensity Interval Training (HIIT).
- · Target wealthier demographic.
- Incorporates heart rate training exclusivity with MyZone
- Average size of ~5,300 sq.ft.
- Average ~580 members per club
- Membership: NT\$2,850 per month

Notes: 1. As of May 2025

# **INVESTMENT THESIS**





#### **Global Leadership Position**

With 271 clubs across 12 countries, WGT is positioned as a leading global fitness brand following its acquisition of World Gym International



#### **Scalable, Multi-Tiered Model**

WGT's three club formats cater to varied market segments, enabling rapid, adaptable growth across global markets



#### **High Revenue Predictability**

99.7% of revenue from recurring dues and personal training, now bolstered by steady franchise royalty income



# Operational Synergies and Efficiency

Centralized operations and streamlined franchise support drive cost savings and margin improvements



# Strong Cash Flow and Resilience

Proven, cash-generating model with EBITDA-positive operations from day one in new club



#### **High-Growth Expansion Potential**

Aiming to open 30-50 clubs annually, with potential to reach 100 per year through direct operations in Taiwan and Southeast Asia, and franchise growth globally



#### **BUILT THROUGH 20 YEARS OF UNPRECEDENTED GROWTH**





Started club acquisition from other local operators, while continuing club opening in Taipei and Tainan



2009 - 2011

 14 new clubs opened in total, including the 2<sup>nd</sup> **ELITE** format club (Taipei Minsheng)



2015 - 2016

In 2017, CDIB invested a minority's sake in WGT

54 new clubs including 38 full service, 13 Express, and 3 Fit Zone opened



2021 - 2023 .

Acquired World Gym International, gaining exclusive global operating rights and earning franchise royalties from 271 international locations 130 clubs in operation by the end of 2024.

 1st WGT franchised and 1st WGT-owned club opened



2005 - 2008

- Acquired 6 California Fitness clubs in Taiwan
- Further expansion in Taipei including the first ELITE format club in Taipei 101



2012 - 2014

 12 new clubs opened during 2015-2016



2017 - 2020

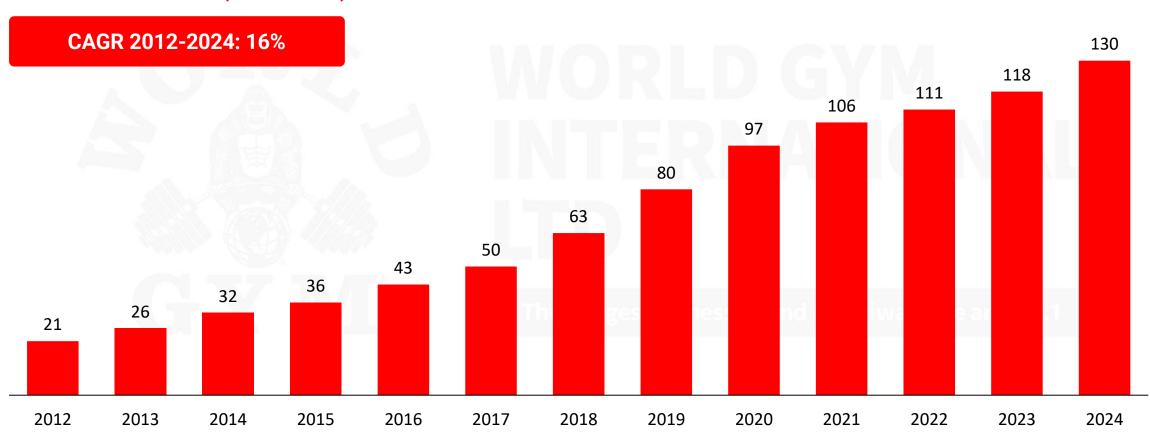
- 9 new clubs opened in 2021 (4 full-service and 5 Express)
- 5 new clubs opened in 2022 (3 full-service and 2 Express), 2 relocated
- 7 new clubs opened in 2023 (3 full service and 4 Express), 1 relocated



2024

# Comment Commen

#### WGT Clubs Evolution (2012–2024)



#### **EXPERIENCED MANAGEMENT TEAM**

The WGT management team has been working seamlessly together for around a decade, driving the company to grow from less than 10 clubs a 20 years ago to the current undisputed market leader in Taiwan with 130 clubs.











Chairman, President & Founder
John Caraccio

- Chairman, President & Founder of WGT with substantial expertise in the Asian fitness industry, particularly in developing markets in Taiwan, China, Singapore, and Hong Kong
- Founded and served as President of a large US-style fitness center, Gold's Gym, in Taipei achieving profitability in its first year

### CFO Justine Hsieh

- Joined WGT in 2011 as CFO
- Previous experience includes:
- 3 years as team manager at SinoPac Securities, one of the top three underwriters in Taiwan
- 3 years of progressive accounting and auditing experience
- 4 years of industrial work experience

# VP of Sales Terry Chang

- VP of Sales since 2018, at WGT for 18 years
- Previously served as General Manager at WGT from 2004-2018; previously served as General Manager at 2 of the highestgrossing clubs in WGT history (Taipei Banqiao and Taichung Chungde)

### VP of Operations Stacy Tsui

- VP of Operations since 2013, at WGT for 10+ years
- Operations including customer service, retail, and janitorial service
- Previously served as Operations Manager of California Fitness Center – Tonlin in Taipei from 2006-2010

### VP of Fitness Iven Li

- Worked as a personal trainer at WGT before and got promoted to VP of Fitness
- Worked at WGT for 10+ years



### **Taiwan Industry and Competitive Landscape**





### **FAVORABLE INDUSTRY TAILWINDS**



#### Rising Health And Exercise Awareness



Surveys show over 30% of the Taiwan population are performing 30 minutes of exercise three times per week, compared to below 20% fifteen years ago

Percentage of Taiwanese who take "going to the gym" as the exercise they are most frequently engaged in has increased from 1.7% in 2013 to 2.2% in 2023

Strong government support in promoting wellness, including expanding the number of public fitness centers, constructing bicycle paths and sports parks, and implementing school fitness programs

#### Aging Population Driving Fitness Industry Growth



Over the past few years, the burgeoning elderly population has become increasingly health-conscious

The aging of the baby boomer generation, coupled with the maturation of their children, will broaden the market for this industry

#### Increasing Social Network Sharing on Fitness



Prevalence of social media and influencers/celebrities focusing on fitness has boosted the trend

According to Instagram, the hashtag #fitness is one of the most popular on the platform, with over 510 million posts tagged.

Fitness clubs now also act as community anchors and social meeting places

#### Rising Entry Barriers for New Gym Operators



Large gym chains providing a wider variety of cardio, personal training, and classes are perceived as offering high value to meet customers' needs and therefore will put significant pressure on small chains

Increasing difficulty for newcomers to secure good locations for their facilities in top-tier cities

Potential new entrants into the Taiwan market deterred by the COVID-19 pandemic, which also catalyzes further industry consolidation

Source: Sports Administration, Ministry of Education.

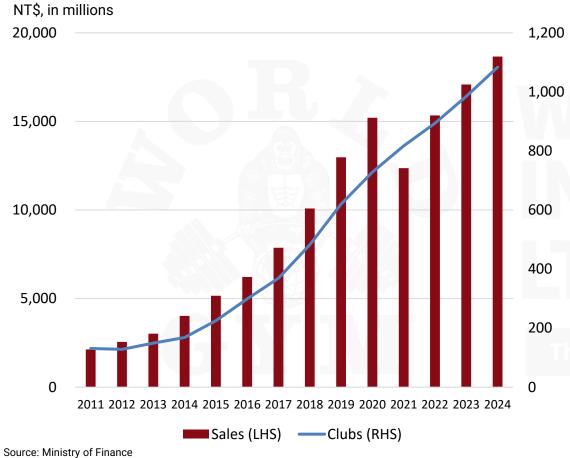
Note: 1. Based on the Survey on Condition of Exercise conducted by Sports Administration and Shih Hsin University.



### **TAIWAN FITNESS MARKET SNAPSHOT**



#### **Taiwan Fitness Clubs Market Size**



#### **Taiwan Fitness Penetration Rate – By Population**

Year	Population above aged 15	Sports Participation Rate	Population engaged in sports	Rate of attending private fitness centers	Population of attending private fitness centers	Penetration rate (Note)
2014	20,156	82.40%	16,609	2.40%	399	1.98%
2015	20,304	83.00%	16,853	3.10%	522	2.57%
2016	20,398	82.30%	16,788	3.30%	554	2.72%
2017	20,479	85.30%	17,469	5.20%	908	4.44%
2018	20,541	83.10%	17,069	3.90%	666	3.24%
2019	20,593	83.60%	17,216	6.10%	1,050	5.10%
2020	20,598	82.80%	17,055	5.30%	904	4.39%
2021	20,485	80.20%	16,429	4.80%	789	3.85%
2022	20,445	81.80%	16,724	6.10%	1,020	4.99%
2023	20,627	82.60%	17,038	5.20%	886	4.30%

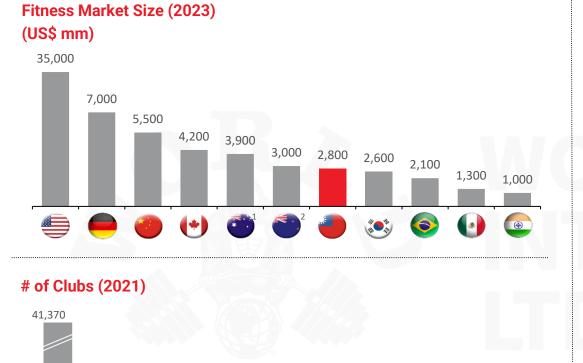
Source: The annual "Sports Status Survey Concluding Report" from the Department of Sports, Ministry of Education.

Note: Population of attending private fitness centers Population above aged 15 \*Rate of attending private fitness centers Penetration rate Sports Participation Rate \*Rate of attending private fitness centers



# TAIWAN REMAINS UNDER-PENETRATED ON A GLOBAL LEVEL





3,715

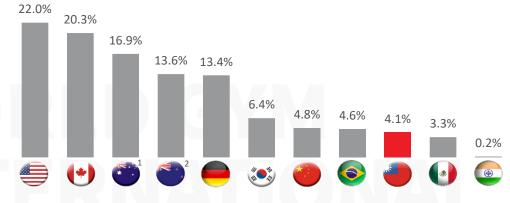
1,767

690

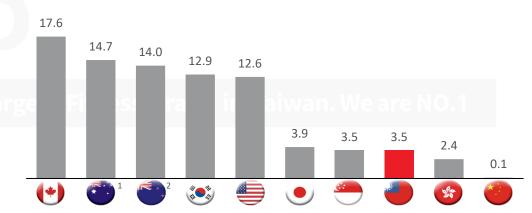
200

180





#### # of Clubs per 100k Population (2021)



Source: EIU, IHRSA, Ministry of Finance. Market info based on IHRSA and Health Club Management industry analysis; no independent verification has been made by World Gym Taiwan except for market size, number of clubs and penetration rate for Taiwan. Notes: 1. Australia. 2. New Zealand.

6,590

6,587



#### TAIWAN COMPETITIVE LANDSCAPE



	健身俱樂部 WRLD GYM	健身工廠 FITNESS FACTORY	True Fitness 全 真 健 身	成吉思汗	PITNESS.	BEING sport 統一健身俱樂部
Taiwan Presence Since	2001	2005	2008	2012	2015	2000
# of Clubs	1351	77 <sup>2</sup>	14	8	7	7
# of Clubs (2025 Target)	~150	~86 <sup>2</sup>				_
# of Members	~450k¹	~297k²	-			
Market Share (%)	55% <sup>1</sup> /	31% <sup>2</sup>	_	_	-	-
Туре	Full-service Low-cost high value Boutique	Full-service	Full-service	Full-service	Boutique	Full-service
Services	Professional fitness, personal training, ball sports	Professional fitness, personal training, bowling	Professional fitness, Yoga	Professional fitness	Professional fitness	Professional fitness
PT as % of Revenue (%)	49%	37%				

Note 1: Club including 2 JV clubs. Membership data as of May. 2025. Market shares are estimated by 2023 revenue. Note 2: From the Investor conference of Power Wind and the company website.

WERLD GYM | STOCK SYMBOL 2762



# ORGANIC GROWTH IN TAIWAN CAPTURING SIGNIFICANT WHITESPACE



#### Region: Taoyuan, Hsinchu, Miaoli

Population: 3.9 million

2028 Fitness Membership Penetration: ~8.0%

Potential Gym Market Scale<sup>1</sup>: ~60 clubs

Current WGT / PWHI Stores: 19 / 11

#### Region: Taichung, Changhua, Nantao

Population: 4.6 million

2028 Fitness Membership Penetration: ~12.0%

Potential Gym Market Scale<sup>1</sup>: ~75 clubs

Current WGT / PWHI Stores: 25 / 15

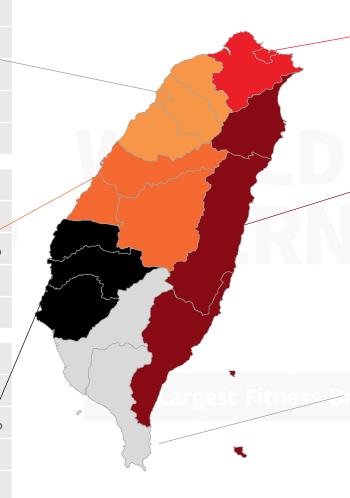
#### Region: Yunlin, Chiayi, Tainan<sup>2</sup>

Population: 3.6 million

2028 Fitness Membership Penetration: ~10.0%

Potential Gym Market Scale<sup>1</sup>: ~45 clubs

Current WGT / PWHI Stores: 17 / 12



#### **Region: Taipei Metro Area**

Population: 7.0 million

2028 Fitness Membership Penetration: ~10.0%

Potential Gym Market Scale<sup>1</sup>: ~140 clubs

Current WGT / PWHI Stores: 52 / 22

#### **Region: Yilan, Hualian, Taitung**

Population: 1.0 million

2028 Fitness Membership Penetration: ~8.0%

Potential Gym Market Scale<sup>1</sup>: ~10 clubs

Current WGT / PWHI Stores: 4 / 1

#### Region: Kaohsiung, Pingtung

Population: 3.6 million

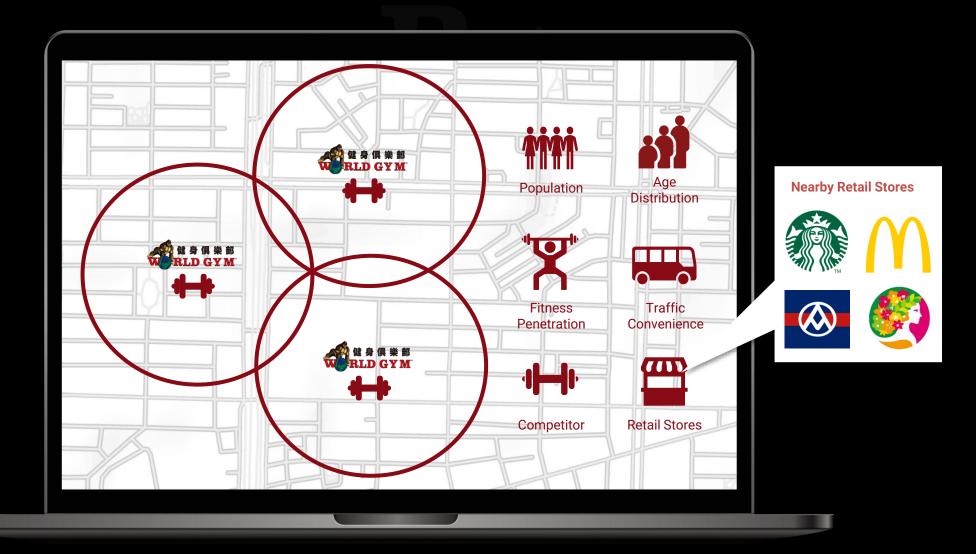
2028 Fitness Membership Penetration: ~13.0%

Potential Gym Market Scale<sup>1</sup>: ~60 clubs

Current WGT / PWHI Stores: 17 / 16

Source: Ministry of the Interior, company website, market intelligence. 2030 penetration rates are management's best estimates subject to future updates. Note: 1. Full-service and Express clubs, assuming ~5k members per club. 2. Including Penghu and Kinmen.

### **DETAILED ANALYSIS REMAINS FUNDAMENTAL TO OUR CLUB OPENING**





# Company Outlook and Strategy The Acquisition of WGI



# WGI: A LEGACY OF FITNESS EXCELLENCE

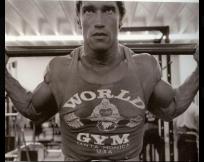
# Since 1976

The Timeless Icon of Fitness

- Founded by Fitness Legend Joe Gold
- 48 Years of Proven Excellence
- Established at California's Iconic Muscle Beach
- Entered Taiwan in 2001, Now Taiwan's Largest Fitness Brand











## **WORLD GYM GLOBAL EXPANSION AT A GLANCE**



Locations

**276** 

Company Owned: 135 Franchise: 141

**No. of Countries** 

**Members** 

900,000 30-50

**Annual Growth** 

# **STRATEGIC RATIONALE FOR ACQUIRING**WORLD GYM INTERNATIONAL





# Autonomy For Global Expansion

Full control of the World Gym brand allows WGT to expand freely into new markets, enabling faster decisions and quicker market entry.



# Unlocking Untapped Global Potential

WGT leverages its operational strengths to grow in untapped markets, transforming underdeveloped regions into revenue-driving opportunities.



**Efficiency, and Brand Leadership** 

Integrating advanced systems
enhances efficiency, while
economies of scale and best
practices strengthen global
brand presence.



# Data-Driven Innovation and Personalization

With nearly 1 million members, WGT utilizes data for personalized experiences, fueling new products and member engagement growth.

### **AUTONOMY FOR GLOBAL EXPANSION**

With full ownership of the World Gym brand, World Gym Taiwan (WGT) gains the autonomy to expand into new markets without the need for master franchise agreements or lengthy negotiations. This strategic freedom enables WGT to act swiftly on emerging opportunities, positioning the company to accelerate global expansion and drive growth

# Europe, North America, South America, and Oceania: Franchise Growth

"In Europe, North America, South America, and Oceania, World Gym will focus on expanding its franchise network. Leveraging the existing franchise system enables rapid growth and scalability, while partnering with local franchisees ensures regional expertise and market adaptation."

### **Asia: Direct-Operate Expansion**

"In Asia, World Gym will expand its directly operated clubs in Thailand, Japan, South Korea, and the Philippines, aiming to open the first location by the end of 2025. This replicates the successful model used in Taiwan, allowing greater control over club operations, brand consistency, and tailored member experiences to meet regional market needs."

### **LONG-TERM EXPANSION PLAN AND OUTLOOK**



Taiwan - 250 New Locations



Asia - 250 New Locations Thailand - 100 New Locations

Self-Owned **500** 



**2,000** Franchise



# **Turning Store Expansion into Long-Term Gains**



#### **Store Expansion**





New club ramp-ups create a temporary mismatch between operating costs and revenue, with contributions typically starting after ~6 months.

# Scaling Global Operations



Global expansion will improve operating leverage as fixed costs are absorbed over a larger revenue base.

# **Enhancing Long-Term Shareholder Value**



Despite near-term earnings pressure, strategic investments—backed by Taiwan's strong performance, successful new sites, and scalable international potential—aim to enhance long-term shareholder returns.