



Date: September 9<sup>th</sup> 2025

FOR IMMEDIATE RELEASE

## World Gym Corporation August Revenue surges to record high NT\$940 million, up 13.62% YoY. Adds Master Franchise to build 30 locations in Mexico

**Taichung, Taiwan – September 9, 2025** – World Gym Corporation (2762.TW), Taiwan's leading fitness chain operator and owner of the globally recognized World Gym brand, announced August revenue of NT\$940 million, a record high for a single month, increasing 13.62% YoY. The company also announced that it inked a Master Franchise Agreement (MFA) for Mexico, to bring a minimum of 30 World Gym locations to the country.

### Financial Highlights

- **Record Revenue Growth:** August revenue grew by 13.62% YoY, achieving the highest single-month revenue in the company's history, reflecting robust demand in the fitness industry and World Gym's market leadership.
- **Summer Membership Surge:** Over 30,000 new members joined World Gym during the July-August period, while personal trainer team serviced a record 550,000 sessions in the two month period.
- **Mexico MFA:** On the back of signing a 50-unit Master Franchise Agreement for Brazil in June, the company announced another major MFA for the nation of Mexico, to grow its presence there to 30 locations.
- **Successful Zhubei Huaxin Sport Presale:** The company's new presale club of Zhubei Huaxin attracted 2,650 members in its first month, setting a company record for a single-month presale sign-ups. The Sport club shall feature swimming pool and Kid's World facilities and is scheduled to open in October.



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## Future Outlook

John Caraccio, President of World Gym Corporation, stated “All four segments of company operations - membership revenue, personal training revenue, global franchising, and retail - are up significantly in 2025, with the pace of growth continuing to accelerate. This bodes particularly well for the remainder of this year and into 2026.”

## Large White Space Markets

The record breaking presale in Zhubei, north of Hsinchu, also demonstrates the tremendous growth potential of the Taiwan market, where the fitness penetration rate is under 5%. The 138th World Gym presale in Taiwan set a 25-year record for new memberships in its first month of presales, with 2,650 members signing up. “Taiwan has low penetration and demand is strong, the numbers don’t lie,” said John Caraccio. “It’s one reason we are also targeting Southeast Asia for growth outside of Taiwan, as these markets have penetration rates of around 3%. The HVLP segment (High Value Low Price) is underserved, and we intend to fill that gap.”

| Consolidated<br>Revenue | Aug -25 | July -25 | MoM%   |
|-------------------------|---------|----------|--------|
|                         | 940,684 | 916,062  | 2.69%  |
|                         | Aug -25 | Aug -24  | YoY%   |
|                         | 940,684 | 827,911  | 13.62% |

Unit: Thousands of NTD



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### 【About World Gym Corporation】

World Gym Corporation is Taiwan's largest fitness chain, operating over 135 locations. In 2024, it acquired World Gym International, securing the iconic World Gym brand and global operating rights, establishing itself as a global fitness leader. With a franchise network spanning 10 countries and 250 locations, it serves 900,000 members. The company continues to empower individuals worldwide to achieve their fitness goals and live healthier lives through state-of-the-art facilities, innovative programs, and technology-driven solutions.

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